

PRESS RELEASE MARCH 2011

NOMINEES FOR THE COVETED INDEX 11 AWARDS ANNOUNCED

EDANA's INDEX 11 Awards are the highest accolade for the best examples of excellence in our industry and highlight some of the innovations from businesses of all sizes, and from all parts of the nonwovens supply chain.

Seven Awards, covering categories from product and process innovations to marketing brilliance, will be presented to the winning companies, during a special ceremony attended by the media at 09.30 on Tuesday, 12th April – the first day of the INDEX 11 exhibition.

INDEX 11, the world's largest nonwovens exhibition, is taking place at Geneva Palexpo from 12-15 April 2011. Over four days the exhibition will bring together all the players in the nonwovens industry from raw material producers to manufacturers, finishers to converters, to environmental protection, measuring and testing equipment manufacturers, to trade associations and journals. Over 13,000 visitors come to INDEX to catch a glimpse of the future of nonwovens, to see first-hand what the leading experts in the field have to offer.

The INDEX 11 awards jury, which was comprised of former company marketing and R&D experts, the media, and academics, met in February in order to select the nominees, and to choose, from this group, the winners from this pool, which will remain undisclosed until the Awards Ceremony.

Companies nominated for an INDEX11 Awards are:

- Dow Europe - EXP-4411
- Colquímica – “The Bond Comes First”
- Hollingsworth & Vose - Technostat® Plus
- Freudenberg Nonwovens - Lutraflor®
- PGI Nonwovens - PGI Sustainability Process
- PGI Nonwovens - SafeCover™ Insect Repellant Blanket
- 3M - Pollution Prevention Pays (3P) Program
- Tredegar - Flowertool™

In addition, companies eligible for an honourable mention from the INDEX 11 Awards Jury included:

- Ahlstrom - Disruptor® PAC
- Norafin Industries - Flax Fibre
- Procter & Gamble - New Baby and Active Fit with dry Max

Awards Ceremony

The winners will be presented with their specially commissioned bronze sculpture and a diploma at the Awards Ceremony and lunch which will take place on the first day of INDEX 11, Tuesday, 12 April at 09.30, and which will be attended by the media.

An award and a work of art

Designed by world-famous Belgian sculptor, Olivier Strebelle, the stunning work of art is both beautiful and representative of the diversity of EDANA's members and their products.

Olivier Strebelle, born in 1927, had already gained an enviable reputation by the age of 20 and today his sculptures are displayed in major cities in Europe, in the United States and Asia. He has designed the 100 metre long series of sculptures for the new Olympic Museum and Park, open since the 2008 Beijing Olympics.

For more information about the exhibition, or to register as a visitor, please visit the dedicated INDEX 11 website: www.index11.org.



About EDANA

EDANA serves the nonwovens and related industries, and has more than 220 member companies in over 30 countries. Its mission is to create the foundation for sustainable growth of the nonwovens, absorbent hygiene products and related industries through active promotion, education and dialogue. Information about upcoming events can be found at www.edana.org

For further information please contact:

Abby Bailey, Marketing and Communications Director, edana

Telephone: +32 2 734 93 10

Fax: +32 2 733 35 18

E-mail: abby.bailey@edana.org

Website: www.edana.org

Media - Reserve your seat

To receive news and updates about INDEX 11, and to secure your press accreditation, please contact:

the INDEX 11 Press Office:

INDEX 11 Press Office

P.O. Box 112

CH-1218 Grand-Saconnex

Switzerland

Tel. +41 (0)22 761 11 11

Fax: +41 (0)22 798 30 59

presse@geneva-palexpo.ch